

New England
Botanic Garden
AT TOWER HILL

PROJECT FUNDING GUIDE

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We created this Project Funding Guide for members and friends who want to make an even greater impact at the Garden. In addition to annual support that sustains our programs, you'll find special projects that create immediate change and visionary opportunities to leave a lasting legacy.

If you would like to talk about how your support can make a difference, please contact Sally Stanton at sstanton@nebg.org or 508-869-6111 x103. We'd be happy to discuss your interests and answer any questions about these or other giving opportunities.

Thank you for helping the Garden grow and inspire for generations to come.



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BARBARA'S BUS PROGRAM

- **Gifts range from:** \$500 to \$10,000
- **Summary:** Gifts will support transportation for Title 1 schools and other youth groups to underwrite the cost of bus trips to the Garden. Ensuring access to educational field trips for underserved children provides them with the opportunity to learn about the natural world. Named in memory of Barbara Morse, a dedicated trustee, leader, and champion of children, this fund will be used to provide access for children to visit the Garden.

EDUCATION FUND

- **Gifts range from:** \$500 to \$10,000
- **Summary:** Gifts will support the development and implementation of educational programs onsite and in the community. Educating children and adults about horticulture and nature through experiential learning impacts their understanding of biodiversity and the impact on the environment.

LASER ENGRAVER FOR PLANT LABELING AND EXHIBITIONS

- **Investment:** \$22,000
- **Summary:** Laser engraved plant labels and accession tags would support NEBG's ongoing efforts to better document our thousands of recorded plants and make the living collection more accessible to the public. A laser engraver would also take our exhibitions to the next level, supporting talented staff in creating custom structures, signs, and sculptural pieces.



Youth Program



Adult Yoga Program



Fusion Maker Engraver Machines



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NEW GARDEN SPACES

- **Gifts range from:** \$50,000 and above
- **Summary:** As NEBG develops new garden spaces, there is an opportunity to support the design and creation of these spaces in perpetuity. You will be recognized with a plaque to show your commitment to maintaining it for the enjoyment of others for generations to come.

THE CLIMATE GARDEN

- **Summary:** The Climate Garden, an accessible and hands-on, youth-oriented garden, demonstrates agriculture techniques for a more sustainable future. These techniques, employed on a scale for the home gardener, have the power to draw carbon from the atmosphere, restore healthy soils, support biodiversity, and build a more sustainable food system. As the Climate Garden grows and matures, visitors will be able to explore crop plants celebrated for their drought tolerance, nitrogen fixing ability, importance as cover crops, contribution to pollinator habitat, and more. Located off Pliny's Allée, the Climate Garden is an accessible space for learning and resilience.
- **Shade Sail for the Climate Garden: (\$11,000 Medium/\$20,000 Large)**
An artful shade sail in a south facing corner of the Climate Garden will double the family programming area, help to define Climate Garden space, and create a welcoming destination for visitors.
- **Two Accessible picnic tables for the Climate Garden: (\$3,805 each)**
A gathering place for visitors and an area for family program participants to enjoy the fruits of their efforts after lessons on harvesting and food preparation. These wheelchair-accessible teak picnic tables feature extended tabletops.



Garden Space



Shade Sail



Picnic Table



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The Vegetable Garden

- **Summary:** One of the oldest gardens on the property, the Vegetable Garden highlights unique varieties of vegetables, fruits, and herbs that are as beautiful in combination as they are delicious. Heirloom crops featured here remind visitors of the region’s agricultural roots, while vegetable varieties originating around the world celebrate the ways food and gardening bring people together. Each year, the Vegetable Garden’s overall theme, and its menu of annual crops change. This yearly element of surprise makes it a visitor favorite. In addition to providing education and inspiration, the Vegetable Garden serves another purpose—feeding the community. Each year, volunteers help harvest fresh, healthy produce from this garden and donate it to the Worcester Community Center combatting food insecurity.
- **Vegetable Garden Steel Edging: (Cost estimate pending)**
Corten steel edging in the vegetable garden would greatly upgrade the planting space and aesthetics of this iconic garden. Edging is needed to accentuate the clean geometric design and prevent damage from erosion on the accessible stone dust path.



Vegetable Garden



Vegetable Garden Bed



Vegetables



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EQUIPMENT

The Garden places sustainability and environmental stewardship at the forefront of its work. Action on climate change involves reducing our demand on fossil fuels by switching to electric equipment and increasing our capacity for renewable energy.

ELECTRIC TRACK MOWER

- **Investment:** \$44,000
- **Summary:** This fully electric remote control brush mower will be used to maintain our 16 acres of meadows encouraging the growth of successful habitats for plants and animals. With its low center of gravity and heavy-duty tracks, the mower will be invaluable in tackling tough jobs like mowing steep inclines and other uneven areas of the Garden.



Electric Track Mower

ELECTRIC VEHICLES

- **Investment:** approximately \$20,000 per vehicle
- **Summary:** These utility vehicles are essential for our staff to transport people, plants, and tools throughout the property. Our all-electric fleet is on a rotating replacement schedule with new vehicles purchased annually or as funded. The fleet also includes a six-seat electric vehicle which is used for tours for visitors with mobility issues.



Electric Utility Vehicle



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ACCESSIBLE LIMO CART

- **Investment:** Approximately \$20,000 to \$30,000
- **Summary:** The purchase of an accessible cart that would accommodate a visitor in a wheelchair would ensure a welcoming and inclusive visit for those with mobility challenges. A staff member or a volunteer would conveniently pick up guests from the parking lot, assist the visitor in the wheelchair onto the cart and provide an engaging tour of the Gardens.



Accessible Limo Cart

SHUTTLE/CARGO VAN

- **Investment:** \$30,000 (with trade-in of existing pickup truck)
- **Summary:** A convertible shuttle/cargo van would instantly expand NEBG's offsite program offerings, professional development opportunities for staff, and transportation options for specialty plant and exhibition acquisitions.



Ford Shuttle Van

REQUEST A RIDE WHEELCHAIRS

- **Investment:** \$300 to \$500
- **Summary:** At our 200-acre garden, we are committed to making the beauty of nature accessible to all. To support guests with mobility challenges, we offer a limited number of complimentary wheelchairs at the Visitor Center.



Wheelchair



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DEDICATIONS

The beauty of New England Botanic Garden at Tower Hill has inspired many to make a memorial or commemorative dedication. Throughout the gardens, many benches and trees are dedicated in honor of or in memory of people. Memorial gifts feature a plaque with the name of the individual being honored and those making the contribution.

Trees (\$6,000 contribution)

Trees in the garden are often dedicated to represent the lasting strength and impact loved ones have on us. For those who are interested in dedicating a tree, the Horticulture and Advancement teams will collaborate with you to select an existing, thriving tree that embodies the spirit of the individual being honored.

Benches (\$10,000 contribution)

Throughout the garden, benches offer places for contemplation, relaxation, and remembrance. For those interested in dedicating a bench, the Advancement team will collaborate with you to select a location for a bench that inspires fond memories of the honored individual for you and other visitors.

Seasonal Planting Dedication (\$250 – \$2,500 contribution)

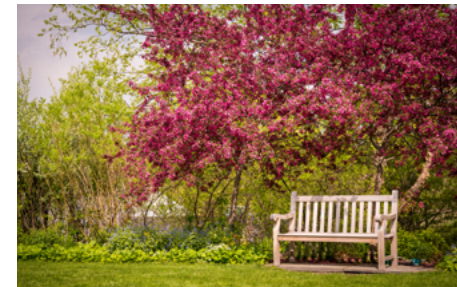
Celebrate an important moment in the life of your loved one by dedicating a seasonal planting in the garden. Work with the Advancement and Horticulture teams to identify a vibrant display that can be dedicated for the year. Watch your space of the garden transform through the seasons as you commemorate your loved one throughout the year. Dedicated seasonal plantings are marked with an engraved plaque, which you may take as a keepsake upon completion of the dedication term.

Picnic Table (\$10,000 contribution)

Located under the Morse Pavilion, these teak tables in the Ramble attract thousands of kids and families for field trips and outings. These tables are the the ideal spot for lunch and a place to gather for classes and events.



Tree



Bench



Garden Bed



Picnic Tables



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ENDOWMENT FUNDS

Endowment Funds are critical to the overall financial health and resilience of New England Botanic Garden and are a crucial tool in managing organizational risks.

An endowed fund allows the principal investment to grow while using a portion of earnings on the ongoing support of the endowed facility, garden, program, or general operations. The Garden's Board of Trustees oversees the investment management and spending policy of the endowed funds.

Gifts can be unrestricted or restricted. Named endowment funds begin at \$100,000.

Current Opportunities Include:

- Executive Director Endowment Fund: \$5,000,000
- Director of Horticulture Endowment Fund: \$2,500,000
- Director of Education Endowed Fund: \$2,500,000
- General Horticultural Endowment Fund: \$100,000
- General Education Endowment Fund: \$100,000
- Staff Professional Development Fund: \$100,000



The Winter Garden



Exploring the Ramble



Night Lights



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THE GARDEN SHOP

- **Investment:** \$1,000,000 Naming Opportunity
- **Summary:** Located in the Visitor's Center, the garden shop is a charming haven for plant enthusiasts, nature lovers, and curious visitors. In addition to plants and gardening essentials, the shop offers a selection of nature-themed gifts making it a perfect destination for finding unique gifts or mementos of the garden experience. The shop is curated with seasonal plants, nature-inspired books, jewelry, and gift items for adults. An expanded area for children is filled with nature-themed books, toys, and crafts.



The Garden Shop

NAME ON THE VISITOR CENTER LOBBY

- **Investment:** \$250,000 Naming Opportunity
- **Summary:** The Visitor Center Lobby serves as the information hub and gateway to a world of natural wonders, educational experiences, and botanic discoveries. The Lobby is the epicenter of admissions, a meeting spot for friends, a space for art and events, welcoming a quarter million people annually.



Visitor Center Lobby

WILDLIFE GARDEN RUSTIC PAVILION

- **Investment:** \$250,000 Naming Opportunity
- **Summary:** Nestled at the edge of the Wildlife Refuge Pond, the Rustic Pavilion harmonizes perfectly with its natural surroundings. The pavilion is a peaceful place to view the woodlands, birds, turtles, and other animals who make their home in and around the pond. This oasis is a popular place for quiet reflection and serenity.



Wildlife Garden Rustic Pavilion



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CENTRAL LAWN & PAVED WALK

- **Investment:** \$250,000 Naming Opportunity
- **Summary:** At the center of the Ramble is a circular clover lawn that is the centerpiece for play in the children’s garden. Surrounded by an artistically designed pathway and curved benches, parents and grandparents can relax while kids frolic on the lawn or participate in one of the many youth programs offered. The circle is perfect for games, musical performances, and spontaneous play.



Central Lawn & Paved Walk

AMPHITHEATRE

- **Investment:** \$250,000 Naming Opportunity
- **Summary:** A stunning feature of the Ramble, the Amphitheater was built with boulders found on the property. Its many functions include use as an outdoor classroom, a stage for musical concerts, a fun spot for supervised play, or a great vantage point to take in the beauty of the surrounding gardens.



Amphitheatre

BENEFICIAL BORDER

- **Investment:** \$250,000 Naming Opportunity
- **Summary:** This three-tiered border between the Lawn Garden and Apple Orchard has been transformed from an area overrun with invasive species into a beneficial insect paradise. Your gift will keep this garden thriving, attracting beneficial insects and other wildlife, making way for healthy plants and a more enjoyable garden for visitors.



Beneficial Border



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THE POND

- **Investment:** \$100,000 Naming Opportunity
- **Summary:** Located in the Ramble, the Pond is a unique water feature and favorite place for children and families to search for frogs and dragonflies hiding among the unique water plants. Surrounded by an open plaza circled with benches, this space is wonderful for adults and children to relax and view the beauty of the Ramble.



The Pond

THE TWIGLOO

- **Investment:** \$100,000 Naming Opportunity
- **Summary:** A magical tunnel woven with branches and twigs becomes a hideaway where imaginations can run wild. The Twigloo is designed for small children, yet most visitors cannot resist the idea of scurrying through the tunnel, pausing to look out the small circular window mid-tunnel evoking laughter and smiles from all.



The Twigloo

PLINY'S FOUNTAIN TERRACE

- **Investment:** \$100,000 Naming Opportunity
- **Summary:** This lovely circular terrace at the end of Pliny's Allee features a prominent fountain. Serving as a junction point between Pliny's Allee, the Ramble, and trails to the Inner Park, the benches offer a nice shady spot to relax in the cool of the fountain spray on a summer day.



Pliny's Fountain Terrace



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STONE CIRCLE

- **Investment:** \$75,000 Naming Opportunity
- **Summary:** A grouping of stone seats reminiscent of a campfire circle, this Ramble space is perfect for gathering children for story hour or a spontaneous game of “follow the leader” with kids hopping across the stone seats. A Teleidoscope was recently installed in the center of the space. This feature includes three telescope-like eyepieces that gaze into a bowl filled with plantings. When the viewer turns the bowl it creates a kaleidoscope image in the eyepieces



Stone Circle

STONE STAIRCASE

- **Investment:** \$75,000 Naming Opportunity
- **Event Summary:** Leading from the central lawn to the pond area, the stone steps are in a prime location in the center of the Ramble. This connecting staircase is integral to the design of the multi-level garden.



Stone Staircase

ROCK SCRAMBLE

- **Investment:** \$75,000 Naming Opportunity
- **Summary:** Adjacent to the pond terrace area is a grouping of low boulders great for small hands and feet to scramble across them! Kids may feel they are scaling mountains, but the design was made to be fun and safe.



Rock Scramble



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STONE STUMP

- **Investment:** \$75,000 Naming Opportunity
- **Summary:** This unique feature in the Ramble was created to simulate a tree stump that turned to stone through a process of petrification with minerals slowly replacing the cells of the trunk. This interesting rock formation sparks the imagination in a make-believe world. We recently added a set of enchanting musical pipes, each one tuned to a different note and fitted with a small mallet, inviting children of all ages to play.



Stone Stump

HORNBEAM HILL PATHWAY

- **Investment:** \$50,000 Naming Opportunity
- **Summary:** The pathway through Hornbeam Hill features ornamental landscape hornbeam trees that attract songbirds. As these trees continue to mature, they will provide a shady canopy over the pathway. The hornbeam's distinctive leaves, shaped like small ovals with serrated edges, will create a canopy overhead, which will bathe the pathway in a tranquil glow.



Hornbeam Hill Pathway

FARMHOUSE PATHWAY

- **Investment:** \$50,000 Naming Opportunity
- **Summary:** The accessible pathway linking the Court, Vegetable, Cottage, and Lawn gardens is a testament to inclusivity and thoughtful design, inviting visitors of all abilities to immerse themselves in nature. With a smooth and level surface that is easy to navigate for visitors using mobility aids or wheelchairs, the accessible pathway ensures that everyone can explore the beautiful gardens.



Farmhouse Pathway



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EDUCATION STORAGE AND FAMILY FACILITIES

- **Investment:** \$50,000 Naming Opportunity
- **Summary:** The architecturally designed restroom and storage facility combines practical functionality with aesthetic charm, creating a harmonious and inviting space amidst nature’s beauty. Water fountains and water bottle filling stations on the side of the building, a storage area for educational materials, and large accessible restrooms blend functionality with aesthetic appeal.



Education Storage and Family Facilities

RAMBLE SHORTCUT PATH

- **Investment:** \$25,000 Naming Opportunity
- **Summary:** The shortcuts throughout the Ramble help create a flow for kids to move from space to space. This shortcut path connects the Witch Hazel pathway to the Curiosity Cottage.



Ramble Shortcut Path

